



The Chirp[®] Alert Sprint[®] Direct Connect[®] Launch 2011

The latest Sprint news on **all things push-to-talk** as we evolve our product portfolio and move to one wireless network.



Sprint Direct Connect is finally here!

On October 2, Sprint officially launched its first Sprint Direct Connect capable device – the ultra-rugged, push-to-talk capable Kyocera DuraMax. Sprint Direct Connect represents a leap forward in the Sprint push-to-talk evolution, offering next-generation technology and features with dependable, high-speed data connectivity on the Sprint 3G network to deliver the new industry “gold standard” in push-to-talk.

Sprint Direct Connect key features



Core— Essential features that define the push-to-talk experience

- **Direct Connect[®]**—Connect with another Sprint / Nextel push-to-talk user instantly nationwide, with the push of a button
- **Group Connect[®]**—Communicate with an entire team simultaneously, connecting up to 21 users around the country*
- **Call alert**—Send a repeating call alert to let recipients know you need to reach them

* Supports iDEN and CDMA independently (not interoperable across networks)



Advanced— Enhanced functionality to take push-to-talk to the next level

- **Simultaneous data and push-to-talk**— Check and send email / texts / instant messages, access the Internet or corporate networks and run data-intensive applications, all while carrying on a push-to-talk conversation
- **Land mobile radio (LMR) interoperability**— Easily integrate Sprint Direct Connect with LMR and dispatch console systems to enhance existing communication systems or support a phased migration*
- **TeamDCSM**—Reach up to to 200 CDMA users nationwide (with network consult) and assign priority levels to manage communication flow
- **Call alert with text**—Send a text message along with a call alert to any Direct Connect capable phone**

* Support planned for 2012

** Nextel / iDEN users will receive call alerts without the text message



Exclusive— Next-generation features available only with Sprint Direct Connect

- **Single or dual number**—Enjoy the flexibility and control of separate voice and push-to-talk numbers, or choose the convenience of a single number for both services
- **Guaranteed talk permit**—Hear the Sprint signature “chirp” confirming that you’re connected
- **Availability notification**—Request an alert to notify you immediately when a busy party becomes free
- **Polite opt-in**—Let individuals accept or decline participation in a group call
- **NextMail[®] services**—Enhance mobile communications by easily sending voice messages, photos or GPS information directly to phone or email accounts for up to 50 recipients
- **Push-to-talk interoperability**—Seamlessly connect with Nextel Direct Connect, PowerSource[™] or first-generation CDMA push-to-talk users*
- **International push-to-talk service**—Connect instantly with international push-to-talk users throughout Mexico and much of South America**

* Interoperability via Direct Connect (1 to 1); support for group calls varies

** Expected in 2012 (extends push-to-talk service to Mexico, Chile, Peru, Argentina and Brazil)

Sprint[®] direct connect[®]



MOTOROLA ADMIRAL™ is now on sale

Our second Sprint Direct Connect device is now available with the launch of the MOTOROLA ADMIRAL on October 23 in select channels (all channels on November 13). The ADMIRAL is the world's first rugged, Android™ powered, 3G smartphone with Sprint Direct Connect.

The ADMIRAL is designed to meet the military standard 810G for dust, shock, vibration, solar radiation, low pressure and high and low temperatures. Plus, with Corning® Gorilla® Glass, the MOTOROLA ADMIRAL's 3.1" touchscreen display is scratch-resistant.

In addition, the ADMIRAL features:

- Android 2.3, Gingerbread platform
- Access to the Android Market™ including over 250,000 apps, widgets and games
- 5.0 megapixel camera with flash, zoom and 720p HD video capture
- QWERTY keyboard and 2.4" x 4.6" x 0.5" overall dimensions
- 1.2 GHz processor to unlock full multi-tasking possibilities
- Quickoffice® to work with Microsoft® and Adobe® PDF documents
- Full suite of Google Mobile™ Services including Google Maps™, Google Talk™, Gmail™, Google Voice™ and YouTube™
- Adobe Flash® Player to view interactive web apps, games and websites with videos
- 3G mobile hotspot capable for up to five Wi-Fi enabled devices
- Wi-Fi – 802.11 b/g/n
- 4GB internal memory with option to increase to 32GB with microSD™ card

Built with business in mind, the ADMIRAL supports Microsoft Exchange and other email systems. It has enhanced on-device security that can be managed via the existing Microsoft Exchange ActiveSync® server, including password support, remote wipe and data encryption. It also offers standard PIN and password lock support, but goes above and beyond to include an alphanumeric requirement, complexity standards, expiration, history and recovery capabilities that are considered best-in-class features for Android-powered devices.



"MOTOROLA is excited to bring the first Android-powered smartphone to the Sprint Direct Connect portfolio," said Jeff Miller, corporate vice president of sales, MOTOROLA MOBILITY. "With MOTOROLA ADMIRAL, Direct Connect customers can enjoy the instantaneous connection they have come to expect from a push-to-talk device, along with the speed, durability and security needed to get the job done, wherever the work day may take them."

Coming Soon...Sprint Direct Connect portfolio grows to a total of three in Q4

The Kyocera DuraCore is expected to hit stores on November 13. The rugged DuraCore is very similar to the recently launched Kyocera DuraMax, in that it is built to Military Spec 810G for dust, shock and vibration, but excludes the camera and water immersion ability. The DuraCore is an affordable, durable device that keeps you in instant contact when you need it. If you're looking for a replacement to the i576 by MOTOROLA, the DuraCore may be a good fit for you. For more information, go to sprint.com/sprindirectconnect



Talk with your Sprint Account Executive for more information.

Sprint Direct Connect: Sprint devices are designated to operate primarily within EVDO Rev-A coverage areas on the Sprint 3G network (product performance may vary in other coverage areas). Nationwide Sprint & Nextel National Networks reach over 278 & 279 million people, respectively. Coverage not available everywhere. Sprint 3G network reaches over 274 million people. See sprint.com for details. ©2011 Sprint. Sprint and the logo are trademarks of Sprint. MOTOROLA and the Stylized M Logo are registered in the US Patent and Trademark Office. Android, Google, the Google logo, Google Search, Google Maps, Google Calendar, Google Goggles, Google Talk, YouTube and Gmail are trademarks of Google Inc., and Android Market are trademarks of Google Inc. Other marks are the property of their respective owners.

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